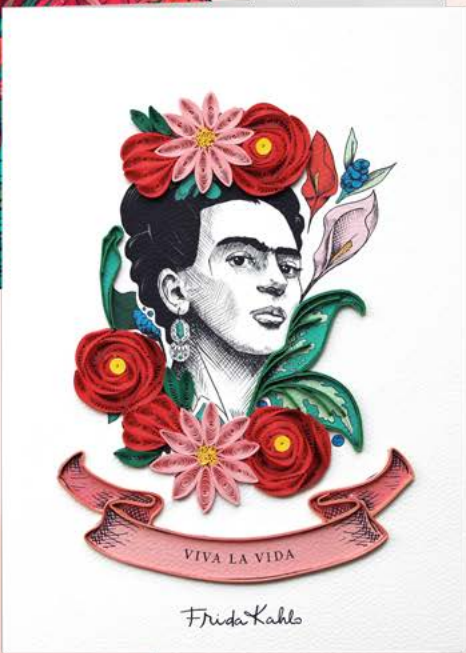


# ORIGAMI®

FRIDA KAHLO COLLECTION

Introducing our latest collection  
inspired by the vibrant life of  
Frida Kahlo



HANDMADE  
WITH LOVE





Frida Kahlo represents the strong woman; multifaceted and avant-garde, not only with regards to her culture but for her personality.

Frida lived life to its fullest in the most passionate of ways. Her unique expression and extraordinary artworks have provided humanity with continuing optimism, strength and courage for the future.

2024 commemorates 70 years of Frida Kahlo's legacy, and coincides with a new collection of Origamo products inspired by the iconic artist.

Continuing Origamo's spirit of ethical production and ecological care, all products are made from fully recyclable and responsibly sourced papers. They are completely handmade in our certified Fair Trade Studios, using FSC paper made in Italy from regenerated forests, and with packaging that is 100 % plastic free.



### VIVA LA VIDA

The VIVA LA VIDA range features a minimalist graphic approach, with selective pops of colour. Subtle & sophisticated, this range features products from all Origamo collections: Kirigami, Filigrana and Flora as well as a brand new bookmark product we are launching featuring the Frida graphics.



### FLORA

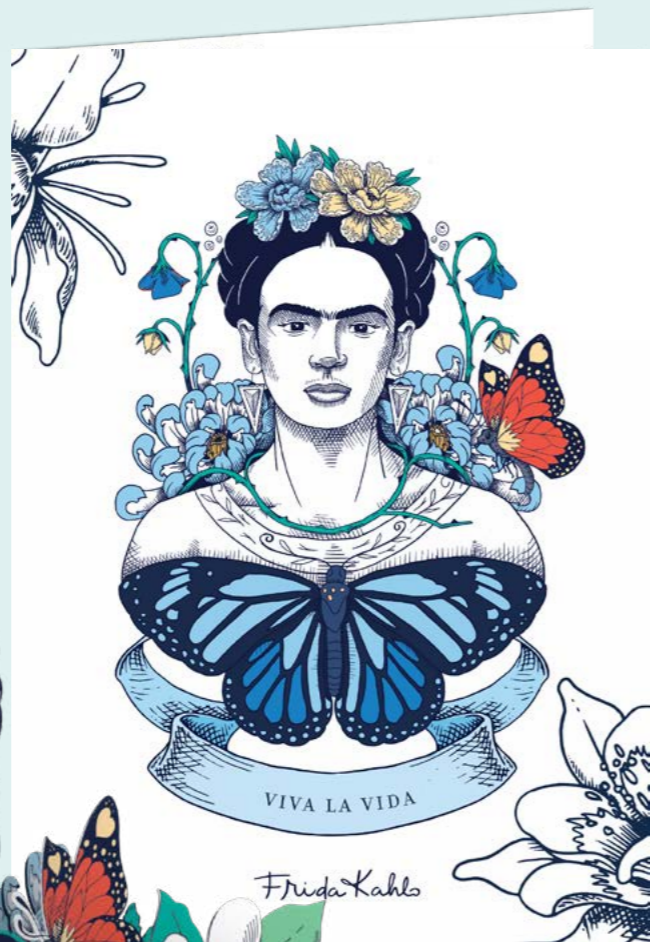


VIVA LA VIDA  
LARGE FLORA RED  
FK001



VIVA LA VIDA  
MINI FLORA RED  
FK003

KIRIGAMI



VIVA LA VIDA  
KIRIGAMI BUTTERFLIES  
FK005



VIVA LA VIDA  
KIRIGAMI FLOWERS  
FK006



VIVA LA VIDA  
KIRIGAMI CACTUS  
FK007

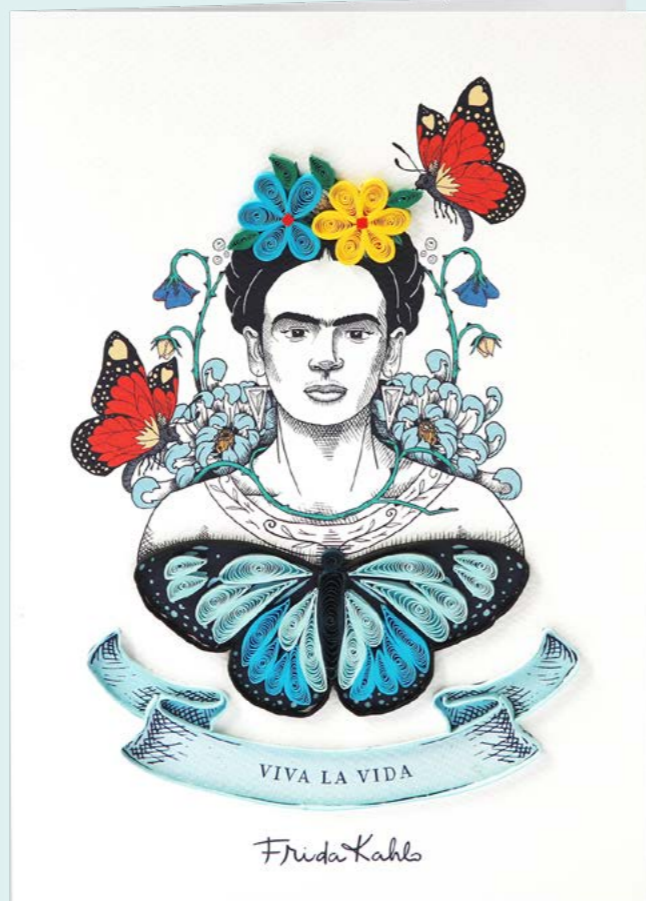
FILIGRANA



VIVA LA VIDA  
FILIGRANA FLOWERS  
FK010



With intricate  
paper quilled  
details



VIVA LA VIDA  
FILIGRANA BUTTERFLIES  
FK009

NEW!  
BOOKMARKS



VIVA LA VIDA  
FILIGRANA BOOKMARK  
FK014



VIVA LA VIDA  
KIRIGAMI BOOKMARK  
FK005



## FESTIVALE

FESTIVALE is a range that embodies the vibrancy and fun of Frida's world, in a celebration of colour. With a maximalist approach, these designs offer a different interpretation of Frida Kahlo's style.



## KIRIGAMI



FESTIVALE  
KIRIGAMI NATURE  
FK008

FLORA



FESTIVALE  
LARGE FLORA PURPLE  
FK002

FESTIVALE  
MINI FLORA PURPLE  
FK004

FILIGRANA



FESTIVALE  
FILIGRANA BEE  
FK011



With intricate  
paper quilled  
details

NEW!  
BOOKMARKS



FESTIVALE  
FILIGRANA BOOKMARK  
FK016



Top folds out  
and sits on top  
of book



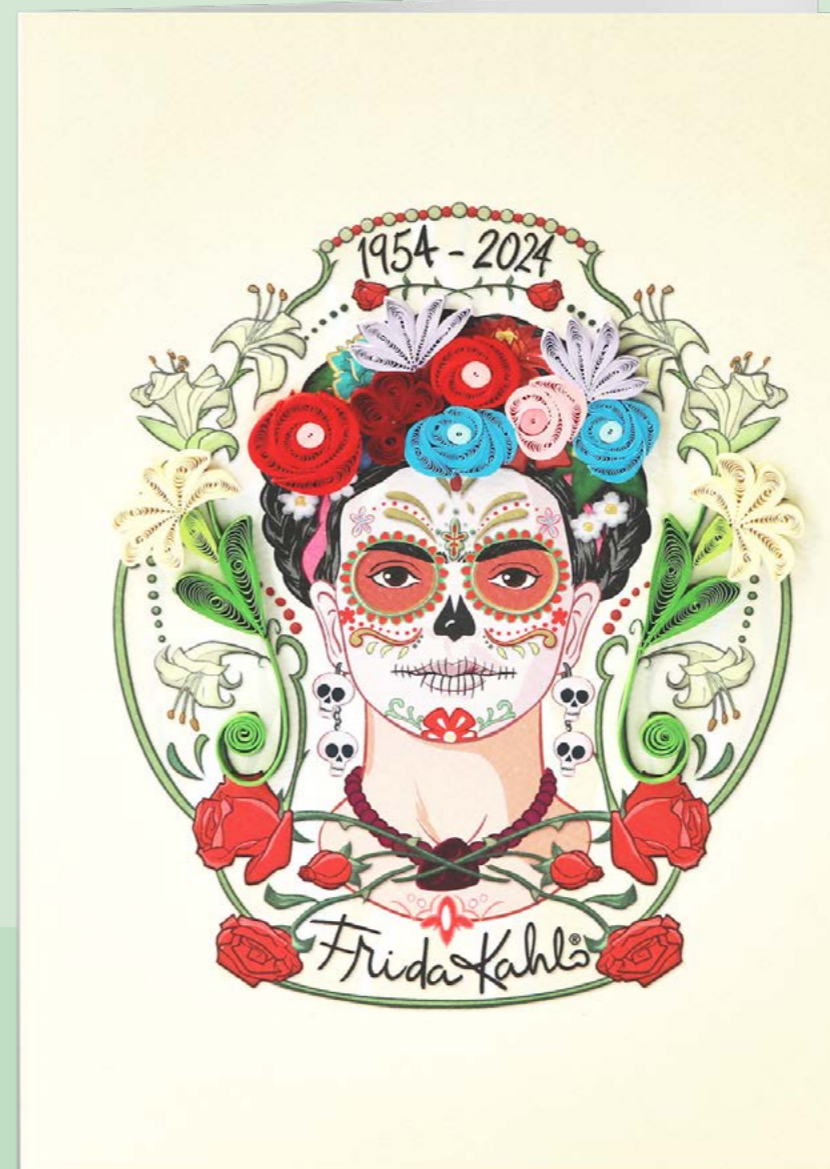
FESTIVALE  
KIRIGAMI BOOKMARK  
FK015



## ANNIVERSARY

A range of products exclusively for 2024, the anniversary year of Frida's death, celebrating the ways in which her spirit lives on and still resonates today.

## FILIGRANA



ANNIVERSARY  
FILIGRANA CARD  
FK012



With intricate paper  
quilled details



ANNIVERSARY  
FILIGRANA BOOKMARK  
FK017

## OUR VALUES



### AN ETHICAL APPROACH

We use Italian FSC certified paper that has been recycled or is from regenerated forests, in studios that guarantee excellent working conditions.



This product has been sourced from PAPER ART VIET, a WFTO Guaranteed Fair Trade Enterprise.



### GIVING BACK

Our sales support the Christina Noble Children's Foundation's 'Sunshine Homes', protecting vulnerable children in Vietnam from poverty and exploitation, and providing them with the childhood they deserve.



## WORLD RECORD HOLDERS

With 2024 being an anniversary year for Frida Kahlo, to mark the occasion Furio Ceciliato - founder of Origamo - wanted to create "The largest pop-up greeting card in the world", as a symbolic bridge between this female icon of strength, perseverance and independence with all the girls in the world, regardless of their social context, who should have the right to be able to pursue and realise their dreams.

The truly gigantic card is almost three meters high and has an area of 9.67 square meters. The new record was achieved on Thursday 11 January 2024 at the Fieramilano exhibition centre (Rho), on the occasion of the opening of Milano Home trade show.

The giant card, depicting Frida Kahlo and developed in official collaboration with the Frida Kahlo Corporation of Miami, also has a charitable purpose: to collect donations for the Christina Noble Children's Foundation, specifically supporting their 'Sunshine Homes for Girls'.



# ORIGAMO®

HANDMADE WITH LOVE

## CONTACTS

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